

Stephane Cyr

From: Ronnie Leblanc
Sent: October 30, 2018 10:36 AM
To: Stephane Cyr
Subject: Fwd: Wharf Rat Rally and Municipality of Clare 2018
Attachments: Mun of Clare Sponsor Summary Wharf Rat Rally 2018.pdf

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From: Wharf Rat Rally <admin@wharfratrally.com>
Sent: Tuesday, October 30, 2018 10:32:33 AM
To: Larry Peach
Cc: Ronnie Leblanc
Subject: Wharf Rat Rally and Municipality of Clare 2018

Hi Larry,

On behalf of the Board of Directors of the Wharf Rat Rally Motorcycle Association, thank you for participating in this year's event.

I often use your team and Poker Run as an example of our ideal partner. When we're at shows and are told that people will be in the area, but not during the Wharf Rat Rally the following summer, we pass out your literature and explain the great cultural and historical experiences the Municipality of Clare offers. We plan and promote activities to get our visitors into your area during the Rally itself such as the visit to Villa Acadienne and the adult community centre in Church Point, and the Ladies' Coastal Ride. This year we were hosts to Live it Up!'s Donna Drake and her videographer and toured them through Clare for a full day.

But it is the Poker Run that is our example of choice. Thank you (and your team!) for taking the time to arrange for stops, charities and volunteers to continue to entice riders to enjoy your area, year after year. I know the amount of time that is committed in the planning, but the resulting comments from participants are always great - they have a good time, and the Poker Run is a fantastic way for our visitors to learn about our communities.

Thank you, and I hope to be able to partner with you again in 2019!

Please see the attached summary of the benefits of your sponsorship. Feel free to ask for any other information you may need. Take care and I hope to see you again soon.

Cheers,
Laura Simmons, Executive Director
Wharf Rat Rally Motorcycle Association
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Make plans for 2019! Our dates are August 28th to September 1st.