



South West Nova Transition House Association

JUNIPER HOUSE

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November 16, 2018

Dear Warden and Council,

The Purple Ribbon Campaign is an annual campaign now being organized by the Transition House Association of Nova Scotia, of which Juniper House is a member. The purpose of the campaign is to commemorate the December 6, 1989 killing of 14 women in Montreal, as well as to raise awareness about the far-reaching effects of violence against women. The campaign is unique to Nova Scotia and runs from November 25 to December 10, and is part of an international recognition of the 16 Days of Activism Against Gender Violence.

During the campaign, purple ribbons are worn to raise awareness about organizations working with women who are abused and to raise awareness about violence against women. At Juniper House we maintain a 15-bed shelter for women and their children leaving abusive relationships. We provide services 24 hours a day through the shelter, our crisis line and outreach services to women in Yarmouth, Digby and Shelburne Counties.

Juniper House is a non-profit organization based on the belief a woman has a right to personal dignity, safety, and freedom from fear and physical and/ or psychological coercion. A woman has a right to information, to moral and personal freedom, and the right to exercise personal autonomy in making decisions, to make choices affecting her own life and to accept responsibility for these decisions.

Please help us raise awareness of Violence Against Women so that it will not happen to one more woman. I am enclosing a small number of Purple Ribbons and I would ask your council and employees to consider wearing them for the length of the campaign to show the community your support for abused women and their children and your desire to live in a community that is free from violence.

Again and as always, thank you for your support.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Lisa Newell-Bain', with a long horizontal flourish extending to the right.

Lisa Newell- Bain
Executive Director
South West Nova Transition House Association
Juniper House